

## 2014 Grand Prize Ceremony for Civil Engineering and Culture of Songsan

The Grand Prize for Civil Engineering and Culture of Korea of the KSCE is presented in recognition of outstanding accomplishments in the civil engineering field, the

media, and the culture of Korea. The 132<sup>th</sup> Grand Prize Ceremony for Civil Engineering and Culture of Korea was held on September 19, 2014, at the Grand Ballroom, Grand Intercontinental Seoul Parnas, Seoul, Korea. The Grand Prize has been given to the following awardees:



•• Grand Prize Ceremony



### Civil Engineering - Academic Section

**Prof. In-Joon Kang**  
Professor at Pusan National University



### Civil Engineering - Technical Section

**Mr. Young-Yoon Kim**  
CEO of E&S Engineering Co. Ltd.



### Media Section

**Mr. Young Sik Lee**  
Chief Editorial Writer of Munhwa Ilbo and President of Kwan-hun Club

# 2014 KSCE Main Business

## The Cooperative Agreement for “Worldly Bridges Encyclopedia” by KSCE & NAVER Corporation

- Purpose
  - To compile an encyclopedia about bridges all around the world, with cooperative co-authorship amongst KSCE, NAVER Corporation, and Seoul Media Group
- Contents
  - Compile a list of bridges that have historic, technical and creative, or cultural and artistic significance, narrow it down to approximately 250, and finally provide technical, architectural, and anthropological information in the encyclopedia
- Timeline
  - 2014 June – 2015 August

## Civil Engineering Promotional Video Production

- Purpose
  - To inform students and young generations about civil engineering as a growing industry with complex and state-of-the-art technology and as a prospective field of studies
  - To promote a positive atmosphere towards the construction in-

dustry by highlighting its contributions in the nation’s economic growth and social welfare, to the general public

### • Contents

- Targeting minor (high school and below) students
- Targeting the general public

### • Expectations

- Enhanced recognition for civil engineering and construction industry
- Better understanding of civil engineering towards minor (high school and below) students
- Utilization of the video in college admission seminars or symposiums of the related fields of studies
- Serving as media relations source material

## Publication of “Introduction to Civil Engineering” by KSCE

### • Purpose

- To provide a better understanding of civil engineering and construction fields of studies to prospective students of civil engineering

### • Timeline

- July 2014 – September 2015 (expected)